SUSTAINABLE.CHARACTER.

Sustainability & Corporate Social Responsibility summary for 2018



As soon as you walk into our brewery, you can feel the pride. We are proud of our brands, our company, our craftsmanship and, of course, our beers. That is part of our DNA. Just like sustainability and corporate social responsibility (SCSR), in everything we do. Because we believe that this will enable us - and the world around us - to move forward.

Within our sustainability strategy we have six focus areas:

- 1. REDUCING CO, & ENERGY CONSUMPTION
- 2. MAXIMISING CIRCULAR PACKAGING
- 3. REUSING BREWERY WASTE
- 4. REDUCING AND SECURING WATER CONSUMPTION
- 5. STIMULATING SOCIAL AND ECONOMIC GROWTH
- 6. PROMOTING RESPONSIBLE ALCOHOL CONSUMPTION

Through the projects in each of these focus areas we contribute to the Sustainable Development Goals (SDGs) of the United Nations. After all, we all have a responsibility to contribute to a better, inclusive and circular world.

Below you will find an overview of the SCSR results that we achieved in 2018.



SUMMARY RESULTS 2018

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Volume sold (in millions of hI)

3.0



Market share in the Netherlands



Distribution to approximately

60 countries

Waste water is purified,

green energy

converted into biogas and used as



Number of employees

Qm Am	CO ₂ & Energy	
Beer/CO ₂ efficiency (in kg CO ₂ eg/hl)	5.93 kg	
Since 2005, CO ₂ emissions have been reduced by	32%	
Proportion of green energy in total energy consumption	12%	
Total energy consumption in the brewery is the lowest ever		

у	\$
KG	First crate in the world made of 100% recycled consumer plastic
2%	Start using circular drinking cups at festivals
2%	215,000 kg of glass saved by redesigning existing bottles
7	All labels for the Dutch market are aluminum-free





215,000



Recycling / reuse 99.8% of brewery waste Reuse of 50 million kilos of **50 KG** brewers' grains per year



Waste

8	Water
Beer / water efficiency (hl water / hl beer)	3.26 HL/HI
Water savings as compared to 2005:	32,
Continuously improving	ЛЛЛЛ

efficiency of filling lines

M	Social & Economic g
Contribution of (is Mastery Fund	Grolsch Craftsmanship to <mark>3 projects</mark>
43 projects assist	sted by Pak An
Vitality check fo employability of	

Women in super

positions

29	Social & Economic o	
Contribution of G is Mastery Fund t	rolsch Craftsmanship o <mark>3 projects</mark>	3
43 projects assist	ted by Pak An	43
Vitality shook for	auatainahla	\sim

	70
or sustainable f employees	₩
rvisory/management	14.

<u>[</u>	Alcohol
Events with alcohol-free and low-alcohol Grolsch Radler:	84%
Supporting the Kikid Booze project: making young people aware of the risks of alcohol	18 ⁺
Facilitating meeting of the anti-drink- driving campaign 'Riiden zonder invloed'	@

Bob promotional campaign during the

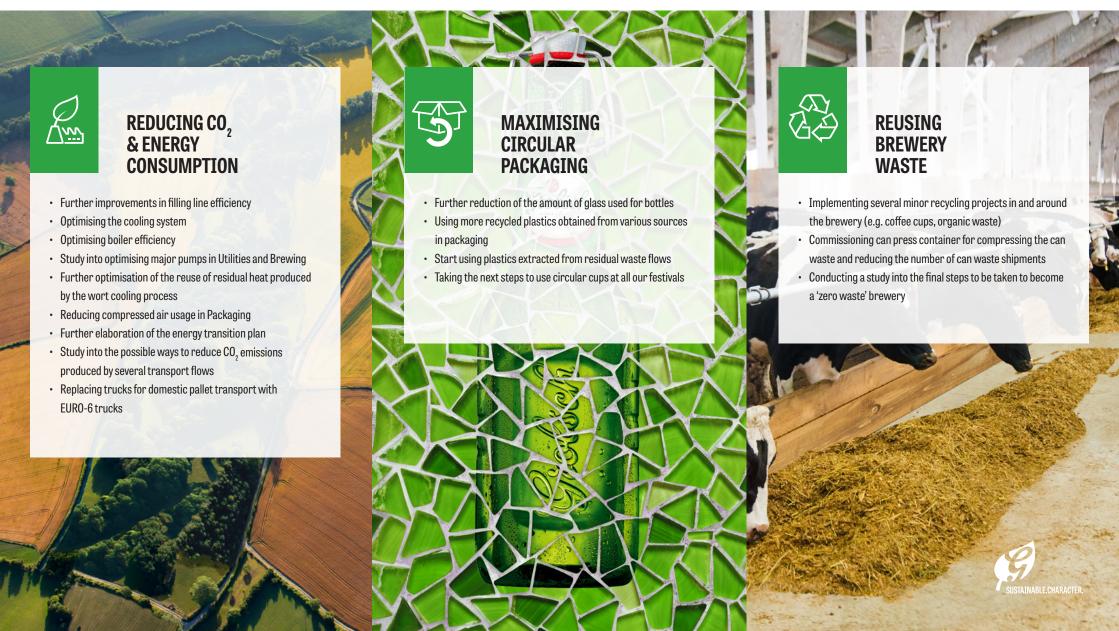
Military Boekelo-Enschede





OVERVIEW OBJECTIVES 2019

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